STRATEGYZONE

AI Enablement for South African SMEs

Faster, simpler, better work with AI. No hype. No jargon.

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Your team can already get powerful AI tools. The hard part is knowing where to use them, setting them up safely and getting people to use them in their real work. StrategyZone helps owner-led businesses of about 10 to 200 people do exactly that, with off-the-shelf tools like ChatGPT, Microsoft Copilot and Google Gemini.

FIVE WAYS WE CAN HELP

AI in Business talk or seminar

For business groups, chambers, team days and conferences

A clear, practical talk on what AI can and can't do for a business right now. Real examples, plain language, time for questions.

Format: 60 to 90 minutes, in person or online

From R12,500
private talk, ex VAT

Public seminars: R950 to R1,500 per person, ex VAT

AI Quick-Start ★ Best place to start

For the owner and key staff

Find 3 to 5 practical uses for AI. Set up everyday tools (ChatGPT, Copilot or Gemini). Agree a simple, POPIA-aware AI use policy. You get a one-page AI action plan and a starter policy.

Format: Half day, online or on-site

From R18,500
fixed, ex VAT

AI Team Workshop

For teams that need to get hands-on

A full practical day built around your team's actual work. People practise on their own tasks and leave with ways of working they can use the next day.

Format: One full day, up to 15 people

From R35,000
ex VAT

30-Day AI Sprint

For businesses ready to change how work gets done

Pick 2 to 3 workflows and move them onto off-the-shelf tools. Train the people who do the work. Measure the time saved. No custom software.

Format: 30 days, mostly remote

From R65,000
ex VAT

AI Partner

For ongoing support as tools and needs change

Regular sessions, help choosing tools, policy updates and coaching for new users.

Format: Monthly, 3-month minimum

From R18,000
per month, ex VAT

All prices exclude VAT. Fixed quote after a short questionnaire.

WHY STRATEGYZONE

Neil Adamson has spent about 35 years leading technology in insurance, health and financial services.

- Former CIO of Vitality Group (team of about 150)
- Contract CTO to Vitality Asia
- Launched GoWell for Etisalat UAE in 4 months
- IBM Certified IT Architect, TOGAF
- Gartner EA Summit London speaker

YOUR NEXT STEP

1 **Get your AI starting point.** Fill in the short form at www.strategyzone.co.za (about 3 minutes).

2 **Get a fixed quote.** Neil replies within one working day with a recommended option and price.

3 **Talk it through (optional).** Book a 15-minute call: calendar.app.google/oDQcHLg8irUjc6mF7

Planning an event? Request a talk via the website or email neil@strategyzone.co.za.

Remote delivery, with on-site sessions where needed. • English • StrategyZone is VAT-registered.